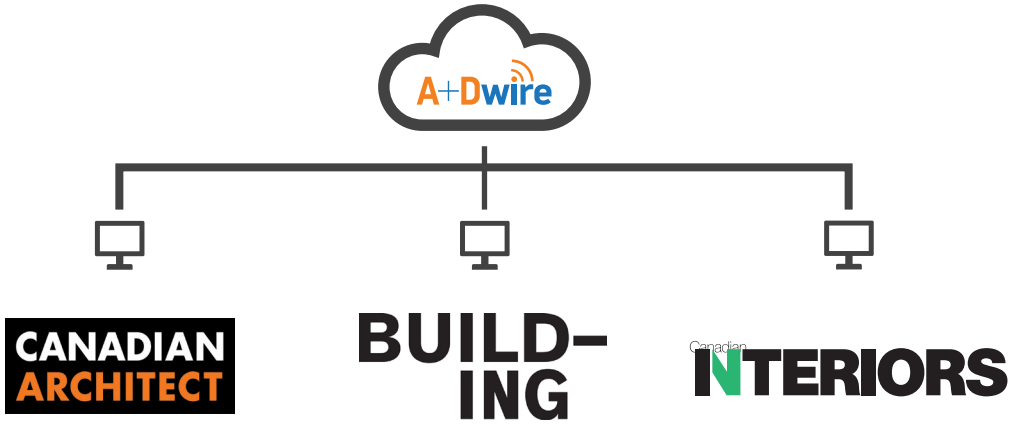
A+Dwire

Architecture + Design Newswire

Reach and communicate directly to professionals throughout Canada's built environment with A+Dwire!

Online Content Distribution to Architecture and Design Professionals

Reaching **ALL** your target audiences online with **ONE post**:



Your content posted to **ADwire.ca** is distributed to the national digital readerships of three leading media titles — **Canadian Architect** magazine, **Building** magazine and **Canadian Interiors** magazine via:

WEBSITES:

simultaneously hosted on **CanadianArchitect.com** **Building.ca** & **CanadianInteriors.com**

EMAIL NEWSLETTERS:

included on the **national e-News** of **each title**

SOCIAL CHANNELS:

shared to the **social media audiences** of **each title**

A+Dwire allows you to access the built environment's most trusted and targeted content distribution network to share all your news, press releases and content with the industry!

YOUR CONTENT POSTS WILL REACH MORE THAN 120,000 POTENTIAL CONTACTS THROUGH THE **A+Dwire** NETWORK!

A+Dwire

Your content Posted to
ADwire.ca

Appears on: CANADIAN ARCHITECT	Appears on: BUILDING	Appears on: Canadian INTERIORS
Website CanadianArchitect.com	**Website** Building.ca	**Website** CanadianInteriors.com
e-Newsletter Canadian Architect	**e-Newsletter** Building	**e-Newsletter** Canadian Interiors
Social Channels Canadian Architect	**Social Channels** Building	**Social Channels** Canadian Interiors

Gain the largest awareness and readership of your content through **A+Dwire** – your posts will simultaneously access and be delivered to architecture + design professionals on ALL of our built environment digital channels!

EACH OF YOUR CONTENT POSTS WILL REACH:

- Registered Architects and Architectural Firms
- Specification Writers
- Architectural Technologists
- Professional Engineers – Design and Construction
- Builders, Developers & Contractors
- Construction & Planning Management
- Property Facility and Building Management
- Interior Designers & Interior Decorators
- Building Designers & Interior Contractors
- Design Dept's in Hospitality & Corporate
- Manufacturers & Dealers of Furniture + Furnishings
- Landscape Architects and Designers
- Government and Building Officials
- Federal Provincial and Municipal Public Works

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A+Dwire delivers your content to the most extensive audience of qualified industry professionals. Make **A+Dwire** a best practice for all your corporate communications and press releases.

You can post **ANY TYPE OF CONTENT** to **A+Dwire** for full market distribution:

- **Press Releases** and **News Announcements**
- **Appointment Notices**
- **Content Articles of Any Nature, Including Longform**
- **Project or Product Reviews and Updates**
- **Technical Articles**
- **Blog Posts** (reposted from your site or blog)
- **Video/Multimedia Posts** (embedded)

And much more...

Get Started!

Go to ADwire.ca, Choose Your Package and Post Your Content Today!

Individual Post	Annual Pkg (Includes 15 Postings Per Year)
$995	$6,895

For further information or assistance—please contact one of our account managers:

Faria Ahmed: fahmed@canadianarchitect.com

Steve Wilson: swilson@canadianarchitect.com

Martin Spreer: mspreer@canadianinteriors.com

A+DWIRE IS PROUD TO BE PART OF THE iQ BUSINESS MEDIA BUILT ENVIRONMENT GROUP

iQ Business Media Inc. is Canada's leading B2B publisher serving the built environment – producing leading titles within key sectors of the industry. The iQ Business Media Built Environment Group's publications and websites include:

CANADIAN ARCHITECT

CANADIANARCHITECT.COM

Canadian INTERIORS

CANADIANINTERIORS.COM

BUILD-ING

BUILDING.CA

design source guide

DESIGNSOURCEGUIDE.COM

The combined unduplicated, audited print circulation of the group reaches more than 36,000 built environment professionals in Canada.

The iQ Business Media Built Environment Group of publications and digital platforms ensures that your advertising and communications reach all key influencers and stakeholders across all key readership classifications within the built environment in Canada, including architecture + design, interior design, building construction, property development and many more.